Market risk

Finantial

Technological

People risk

Structure/process risk

Privacy and Security

Browsers and Devices

User may not use if complexity and annoying

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| rank | risk | description | category | cause | triggers | Potential response | Risk owner | probability | impact |
| 1 | Market rsik | Many online e commerce sites already availalabe. | commercial | Market competitiveness | Whenever we try to take product in market. | Use better technologies and interface. | All | high | high |
| 2 | User interface | User may find our site hard to use | techincal | Use of unfamiliar technologies | Searching and buying product from website | Send sample interface. | Rajiv Dahal | medium | high |
| 3 | Cash flow | Hard at beginning to manage the cash | business | Not good sponsers at beginning | Initiallaunching and running phase | Better sponsor search and market analysis. | All | medium | high |
| 4 | marketting | We may not convince people | social | We may not reach many people to make them understand about our project | When trying to reach multiple users | Use cognitive bias for maretting and better research of market field. | Marketing executive. | high | high |
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